TU Affiliated PROSPECTUS BBS/MBS
Annual Semester

Chanakya College of Management

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Anyone who stops learning is old, whether at twenty or eighty. Anyone who keeps learning stays young.

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**y** hanakya College ✓ Management is an academic institution established with the materialization of the vision of providing solid group knowledge of coursework along with value added

understanding of the same; to build the scope of pragmatism amongst the youth. To allow strong academic environment amongst the youth of our generation, we strive to create a unique blend of systematic and theoretical understanding of subject matter accompanied by real world applications of what is taught and learnt. To launch new avenues in the education system, an excellent pool of educationists are currently engaged at Chanakya Educators team, who with their years of excellence in this field are ready to provide as much resources as possible from their end to upgrade the academic

performance and overall development of the students.

I would like to welcome our prospective students and guardians to be part of our journey.

The foremost priority of today's education system is to equip students with abilities which are competitive in global terms and systems, which our institution values the most. With that pursuit, we aim to

work on developing sustainable skills and capacity of self-confidence along with instigating a sense of discipline among the students. To furnish this capacity, Chanakya College of Management proceeds with its original pragmatic educational system- Chanakya Teaching Learning System (CTLS) to create a generation who have the overall trait of being active learners, proactive leader and a global citizen.



any of great scholars believe education is the manifestation of perfection already existing in human beings. Chanakya, a great philosopher and scholar opines thus:

We believe, you'll experience the very best in teaching and research.

# प्रथमे नार्जिता विद्या द्वितीये नार्जितं धनम् तृतीये नार्जितं धर्मं चतुर्थे किं करिष्यति?

-आचार्य चाणक्य

To gain knowledge is the first stage of life. Similarly, earning money is the second stage of life; Dharma (family responsibilities) comes in the third stage of life and earning Yasa (social glory) in the fourth stage. As mighty current of a river can't be impeded, neither can the human interests and desires.

In this context Chanakya College of Management is committed to impart quality education to our valued students for their bright future, capable making them and competitive in the global market.

I would like to assure all the parents that our college does not believe in bookish knowledge; rather it focuses on good discipline, morality and humanity as indispensable values of a student.

Finally, I would like to assure that Chanaky College is committed in providing quality education with excellent academic results so as to fulfill the expectations of the parents.



## MESSAGE FROM THE **ACADEMIC HEAD**

Mr. Keshab Charan Shrestha

■ hanakya College of Management provides an environment conducive to active learning, personality and professional development. Our faculty members are equipped with top line qualification, broader knowledge and extensive experience to provide an interdisciplinary perspective to the curriculum.

We are driven by the motto "Empowering your global competence" since we believe that global competency skills are necessary to students so that the students can invent a future that appropriately addresses global challenges. We are committed to provide students a dynamic, comprehensive education and global competency skills, which will encourage the students to face global challenges.

I extend warm welcome to all of you to become a part of Chanakya College of Management.



Mr. Ashish Vaidya Program Coordinator, BBS/MBS

# MESSAGE FROM THE COORDINATOR

The foremost priority of today's education system is to equip students with abilities which are competitive in global terms and systems.

¬ here is no doubt that education can change the world, so we at Chanakya feel responsible, proud and fortunate to be a part of this beautiful process. Of course education is not easy but its fruits are definitely worth the effort. Our mind is the most powerful thing that there is and learning and knowledge is what makes it that way.

So our mission here at Chanakya is to help foster the minds of our students enabling them to become not just smart and intelligent, but also good human beings leading humanity to a prosperous tomorrow. Tomorrow belongs to the people who prepare for it today and we believe that it is the student's duty to realize the value and importance of education in their life before hand, to actually be able to benefit out of the learning process.

The educational institution and its faculty members are here to guide, advice and motivate you, so as to see you transform into a productive citizen with rational thinking power and progressive mindset. We are here to turn you into professionals and leaders that can make the right positive impact.

Learning is the process of constantly updating in an ever changing world. Therefore it is a must to be ready for change. Change for the better. So try to imagine your future self, believe that it can happen and prepare yourself to be able to be that person you want to become. Learning is fun, especially when it happens by your own choice.

I also take this opportunity to thank everyone for having bestowed their faith and confidence in us. Your faith in us is our driving force. Looking forward to see you.

# **OUR JOURNEY**

(Introduction)

Education is the best friend. An educated person is respected everywhere. Education beats the beauty and the youth.

- Chanakya

# Chanakya is not just a name it's a path ahead

Chanakya Secondary School/College is a premier institution established in 2066 BS with the primary objective of providing excellent educational service to students from Montessori to Masters Level. Currently we offer Higher Secondary courses in management and Science(proposed), BBS and MBS with its own infrastructural facilities in an independent block. We aim to extend more University level programs in future.

Chanakya stands out from other institutions with its immense growing potential. Since the time of its inception, a team of dedicated professionals have constantly worked on delivering quality educational service to its students. We are confident that the bond between young students and group of expert faculty members will encourage students aspiring to become expert in the field of management and achieve their career goals. The campus with space of 20000sq.ft. provides highly spacious and well-equipped classrooms along with all the basic amenities contributing to the richness of learning experience. We are also proud of our alumni who have been successful in creating positive impact in Nepal as well as global arena.

We welcome students, parents and guardians to Chanakya family. The higher educational facilities are located at Shankhadhar Chowk, Madhyapur Thimi-4, Bhaktapur and enjoys a close proximity to six lane Araniko Highway, making the school/campus easily accessible.

Chanakya as an Institution gets its name from the ancient India's prime scholar "Chankya" who lived during the third century BC. A royal advisor and jurist by profession, the Chanakya Educators have imbibed his milestone of knowledge and teachings in the field of jurisdiction, economics, political science and philosophy which are still relevant today as Chankya Niti, Arthashastra and Neetishastra.

Our educators recognize him and his works as the epitome of guiding principles for broadening the scope of learning, wisdom and skills required for overall human development.

To duly address and prepare young generation with ingenious capacity of leadership, discipline, knowledge and humility we can proudly claim that with highly efficient management team and learned faculty members essential scopes for educational management is what we aim for.









# **Our Mission**

# **Our Vision**

We are dedicated to create an assemblage point for integrated academic, social, emotional and ethical dimensions of teaching and learning by upholding the pursuit of academic excellence in tandem with global partnership. With a team of highly efficient management team and highly learned faculty members, essential scopes for educational management are duly addressed to prepare young generation with ingenious capacity of leadership, discipline, knowledge and humanity.

Our vision is to address the need of socially responsible educational organization that can offer a dynamic study environment to the aspiring learners. To enrich the students with the globally competent abilities such as advanced perspectives, communication of innovative ideas and pragmatic action plan, Chanakya Collge of Management is ready to provide service in the best possible ways for fruitful outcome.











# >>TEACHING

The under graduate and graduate program in Chanakya are based on the student- centered learning approach.

The general teaching methodology of the program includes interactive lectures, class presentations, guest lectures, case studies, field visits and projects. The teaching faculty determines the appropriate teaching-learning methods suitable for each course focused on the ways that will help the students to understand and analyze the real-life situation in Nepalese business, industry and government, and the global management environment.

The highly qualified staff of full and part time teachers is supplemented by visiting professionals with strong academic, research and consulting backgrounds.

The preference of method largely depends on the nature of the subject matter and the situation. Nevertheless, the following methods have been emphasized and adopted:





- **1** Lectures using projector, multi-media and boards.
- 2 Individual and group presentation
- **3** Guided group discussion
- 4 Reading assignments independent learning
- Field studies, analysis and group presentation
- **6** Seminars
- 7 Individual research

# PEDAGOGY



# Salient Features





# WORLD OF POSSIBILITIES

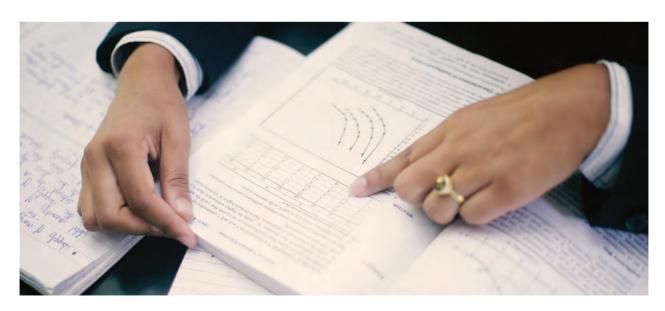
DEGREE OFFERED

# Bachelor of Business Studies Why BBS

BBS will provide you with a fundamental knowledge of banking, finance, administration and marketing and allow students to keep their options wide open in business. The flexibility of this program leads to a diverse range of career opportunities where students choose to add breadth to their studies, with a wide variety of electives chosen. Students will be prepared for roles in business that range from small startup enterprise to large firms and for self-employment. On completion of this program, students will be able to work in a range of business settings, particularly where environments are dynamic and complex.

# Masters in Business Studies Why MBS

MBS aims to provide solid foundation of conceptual and theoretical knowledge of the management and business, its functions and areas combined with technical knowledge and applications along with good communication skills. The course aims to impart students willing to enter in the business field, the necessary knowledge and ideas of business and business world. MBS helps to develop the capacity in students to use business studies knowledge in practice and obtain analytical and visionary skills to make conversant decisions while dealing with wide range of management issues.





# **ABOUT**

BBS at Chanakya stands as a special Academic Program featured with several remarkable etiquettes such as; best academic faculties, corporate networking for practical training, a very conducive academic environment for focused studies, and caring guidance. These are a few salient features the college has ensured to pave a way towards academic excellence.

The Bachelor of Business Studies program affiliated to Tribhuvan University at Chanakya is intended to develop capable supervisors for any sectors of organized activity.

The TU educational programs for BBS provides solid theoretical understanding while creating usable aptitudes inside board range of business issues. Along with numbers of compulsory courses, students at Chanakya are benefited with the alternatives to expertise in the specific areas of study.

Our teaching activities are comprised of lectures, aggregate work and projects and presentations on free topics significant to business and social development all of which support the trading of thoughts and mutual learning with a flavor of practicality.

Upon graduation at Chanakya, our student will be equipped to function as a manager in business, industry and government. The graduate will also have a variety of career opportunities in different sectors of business including entrepreneurship and create much needed jobs for others.

# Curricular Structure

of Bachelor of Business Studies- BBS

### **First Year**

- 1. Business Englisł
- 2. Business Statistics
- 3. Micro Economics
- 4. Cost and Management Accountancy
- 5. Principles of Management

### **Second Year**

- 1. Business Communication
- 2 Macro Economics
- 3. Cost and Management Accounting
- 4. Fundamentals of Marketing
- Fundamentals of Human Resources Management

### **Third Year**

- Strategy Management
- Fundamentals of Financial Management
- 3 Business Law
- 4. Taxation and Auditing
- 5. Organizational Behavior

### **Fourth Year**

- Entrepreneurship and Enterprise Development
- 2. Business Research Methods
  - 50 / Final Project 50
- 3. Concentration
- 4. Concentration II
- 5. Concentration III

# Eligibility for BBS

The candidate applying for admission to the BBS program of Tribhuvan University:

- 1 Must have successfully completed the PCL or 10+2 in business/ commerce or an equivalent course from a Higher Secondary School Board, or from Tribhuvan University, or from any other university/ Board recognized by TU.
- 2 Must have secured the minimum marks at the PC level or 10+2 program as prescribed by the Faculty Board or the campus concerned.
- 3 Must satisfy any other entry requirements/ criteria including the entrance test as prescribed by the Faculty Board/ Campus.
- 4 Must have minimum D+ on all the subjects.

Intake: One session every year after Grade 12 results

# Career Opportunities

Sales Manager | Business development manager | Area Manager | Business Analyst | Bank Executives | Accountant | Trade Analyst | Business Consultant | Product manager | Sales executive | Procurement Manager | Investment Banker | Brand Manager | Market researcher | Marketing Manager | Finance Controller

# Internship

Toward the finish of the BBS program, understudies who meet the criteria are encouraged for internship. An internship is an agreement between students and a company or organization for a fixed period. Student agrees to work for them and they agree to mentor and teach student, internships can offer valuable insight into a specific field or career. Most internship is unpaid, but many companies go on to hire their successful intern full time.

We at Chanakya college of Management help our students with counselling and proper guidance for internship program as per their career choice and interest.



# **ABOUT** MBS

In today's society there are a massive choice of career fields to choose from, and an abundance of well educated people to compete with for those careers! With so many career choices, finding the right postgraduate educational program to enroll in can be a challenge – but if it's business that you want to go into then it's a good idea to enroll in a program that will provide you with the requisite knowledge, skills and ethics to fit right into the business community - and an MBS program is the perfect choice.

Master in Business Studies (MBS) program is designed to provide the students with the skill set, knowledge and the know how to transform them into promising entrepreneurs and business professionals. The various courses offered in the program enables the MBS graduate to pursue a career in multiple areas involving both the private and public sectors. With the different core areas penetrated, graduates are provided with more and better opportunities to expend themselves and develop their minds and career.



# **Curricular Structure**

### First Semester 15 CREDITS

Sub Code	Subject	Credit
MGT 519	Managerial Communication	
MKT 511	Marketing Management	
ECO 512	Managerial Economics	
MGT 520	Organizational Behavior	
MSC 514	Statistical Methods	

### **Second Semester 15 CREDITS**

Sub Code	Subject	Credit
MGT 513	Human Resource Management	
MSC 516	Production and Operation	
	Management	
ACC 517	Management Accounting	
MGT 518	Business Environment	
FIN 510	Financial Management	

### **Third Semester 15 CREDITS**

Sub Code	Subject	Credit
MGT 522	International Business	
MSC 521	Research Methodology	
MGT 523	Strategic Management	
MGT 524	Entrepreneurship	
ACC 519	Accounting for Decision Making	
	and Control	

### **Fourth Semester 18 CREDITS**

Sub Code	Subject	Credit
Finance(3 sub)	Specialization	3 (each Sub)
Marketing(3 sub)	Specialization	3 (each Sub)
Accountancy(3 sub)	Specialization	3 (each Sub)
Management(3 sub)	Specialization	3 (each Sub)
Thesis		

# **Specialization Courses**

## **Finance Specialization**

Asset Management
Capital Structure Management
Working Capital Management
Security Analysis and Portfolio Management
Financial Markets and Institutions
International Financial Management
Financial Derivatives and Market

## **Management Specialization**

MGT 664	International Business
MGT 665	Organizational Development and Change
MGT 666	Quality Management
MGT 667	Recent Trends in Management
MGT 668	Organizational Theory
MGT 669	Performance Management
MGT 670	Leadership and Communication

## **Marketing Specialization**

MKT 657	Consumer Behavior
MKT 658	International Marketing
MKT 659	Strategic Brand Management
MKT 660	Sales Management
MKT 661	Retail Management
MKT 662	Industrial Marketing
MKT 663	Services Marketing

### **Accountancy Specialization**

ACC 671	Advanced Financial Accounting
ACC 672	Corporate Taxation
ACC 673	Cost Management
ACC 674	Contemporary Auditing
ACC 675	Financial and Accounting Control
ACC 676	Accounting Theory and Financial
	Reporting Management
	Control System

# APPLICATION PROCEDURE

Students applying for Admission at Chanakya in MBS program will be approved on the basis of Admission Committee's assessment on their past academic performance, CMAT score, interview and ability to contribute to the program.

# Eligibility for Enrolment

Students who have successfully completed their bachelor's degree or equivalent in any discipline with a minimum of 45% or 2 CGPA and undergone Central Management Admission test (CMAT) conducted by FOM, TU with a score of minimum 40% are eligible to apply.

## **Enrolment Procedure**

Students are required to fill in the College Admission Application form with all the details of their personal information and past academic records. Registered applicants that meet the eligibility for enrolment will be invited to an interview for admission.

All applicants must submit the following documents:

- Two PP size photo
- Transcript of Bachelor's degree or equivalent (photocopy)
- -Character Certificate of bachelors/ Equivalent (photocopy)
- Migration Certificate (Original)
- Provision Certificate (photocopy)
- CMAT Transcript

# Intakes

Two intakes as per TU notice, most likely on March and around October.

# STUDENT SERVICE

# Guidance and Counselling

The guidance and counselling of students is an integral component of the educational mission at Chanakya College of Management. Guidance and counselling services and programs promote the personal/social, educational. and development of all students. The sessions help students to Maintain academic standards and set goals for academic success. It also develop skills to improve organization, study habits, and time management.

# **Motivational** Lecures

Chanakya never loses any opportunity to motivate students in every aspects of life. Hence, we often arrange motivational lecture / inspirational sessions on various occasions for the students. Students are encouraged to participate in workshops on various Management related issues which are held in presence of recognized dignitaries. The only aim for such programs is to help students to be acquainted with national and international culture and trend of Business and learn to develop working personality with confidence.



# LEARNING SPACES

We ensure that range of infrastructures provided for ease of learning and safety of students are of excellent standard. The college complex is built in the spacious area of 20000 sq. ft with 10 office rooms and 30 spacious classrooms with multimedia facilities where necessary to help create conducive learning environment for the students. The facilities create a vibrant and encouraging environment which fosters knowledgegaining and knowledge –sharing.

# Library

The in-house library is a resource centre for teaching, learning & research that is home to all the information services. The major objective of our library is to provide authentic information and resources to the students at any given point of time. College library bags a large collection of books, reports, reference texts, journals, magazines and newspapers.journals, magazines and newspapers.

# Co-curricular & Extra Activities

We want our students need to experience the application of their knowledge in the real world and get some time off from the monotony of classroom learning. Therefore, we at Chanakya frequently organize field trips, co-curricular and extra- activities to enhance practical learning.

# Guest faculty

Leading personalities and authorities and experts from various fields are regularly invited to speak to students on a variety of subjects and share their experience and knowledge. These activities inspire students towards professionalism and enabled them to take initiatives in life.





### Seminar Hall

The College consists of a seminar hall which is equipped with audio/ visual equipments. The hall is exclusively used for intellectual activities such as seminars, workshops, guest lectures, presentations, small intra/inter-college competitions and examinations.

### Classrooms

Classrooms at Chanakya are specious, well- ventilated, carpeted, well designed furniture, equipped with multimedia projector with internet as required for classroom presentations and other interactive teaching and learning activities. As classrooms form a large part of teaching-learning process, special attention is provided to make learning an enriching process.

### **Sports Facilities**

Sports facilities include a hard basket ball court- a multi functional area that leads it to many sports. Other sports facilities include badminton space and table tennis tables amongst others.

### **Computer Lab**

Computer lab with broadband internet services is provided to enhance research and technical skills

### Safety and Security

Taking the unforeseen natural calamities into consideration, the safety and preventive measures of everyone within the college premises is ensured. Security system is always under the watch with Control mechanism of CCTV cameras and DVR system.



# STUDENT'S EXPRESSION



he journey as a student of BBS 3 years program in Chanakya College of Management has been the most important and memorable journey in my life. Each and every classes was fun, educational, motivational and interactive. They believed in me and led me to believe my potential to secure a gold medal at Tribhuvan University.

Chanakya not only focused on the academics but also on the extra activities to help students excel in their life. The top faculty member of Tribhuvan University gave the speeches on excelling the academics. Besides, there were many motivational classes to bring positivity and develop a better career in life.

Looking back at past, I remember what I used to be before joining Chanakya and today I admire how I was inspired to fulfill my dream and grow out to become a professional.

# STUDENT'S SAY

I am proud to say that I belong to Chanakya Vyabasthapan Capmus. The thing I admire the most about this campus is the support I received from everyone at the campus. The facilities, environment and the resources here are enough to gain quality education.

### **Roshan Shrestha**

Being a part of chanakya college for the past seven years, I have learnt that the teachings staffs play vital role in sculpting the mind of a student. So I am very much grateful towards all the teaching faculty of this college.

Besides studies we have had several opportunities to participate in trainings and programs that helped expand and sharpen our social skills and develop our personality. It was a great experience in Chanakya which I will cherish for life.

Nhujala Shrestha, MBS



# **SCHOLARSHIP**

Our scholarships reward your talent and commitment We value the effort that goes into learning and getting good grades and so we offer scholarship schemes for those hardworking students who have shown exceptional result and brilliance.

We know how much time and effort goes into your studies, and that a high-quality education is a significant and important investment in your future. To make this incredible opportunity of studying more affordable, we offer scholarships to the deserving students to help motivate them to excel even further.

### **Attendance**

Masters in Business Studies (MBS) in Chanakya College demands a very high level of commitment from students. Students are required to attend regular classes, group discussion and presentations as required by the course. Students are expected to have a minimum of 80% attendance and failing to fulfill the required attendance shall mean that the student will not be allowed to appear in the semester-end examinations.





# Further Opportunities

After the completion of the Bachelor / master's degree in Chanakya College of Management, you will have numerous options for continuing to higher graduation program at all the recognized universities around the world.

With these degrees one can flourish in any of the field below:

- Banking & Insurance Entry-level / Mid-level positions in banks, finance, and insurance companies
- Manufacturing & Service Industries Marketing, finance, operations & human resources managers
- Entrepreneurship Self-entrepreneurship with the acquired enthusiasm and learning
- Government, NGOs & INGOs Administrative positions in various capacities in different organizations
- Stock Market Brokers, investors, or portfolio managers
- Sales & Marketing Advertisement or sales managers & management trainees
- Accounting Finance managers, accountants & auditors
- Human Resources Jobs related to hiring, placements, and performance evaluation & appraisals Course Structure

# Management

## **Advisory Board**

Dr. Ishwor Chandra Dutta (Professor, Former Chairman, TU Service Commission)

Dr. Gyan Kumar Shrestha (Professor/Former Dean, Chairman, TU Service Commission)

Dr. Durga Lal Shrestha Professor (Professor, Former Chairman, TU Service Commission)

Dr. Uttam Karmacharya Professor (Professor of Education, TU)

**Dr. Prakash Man Shrestha** (Professor/ former Dean of Education, TU)

Mr. Mahesh Basnet (Former Minister of Industry)

## **Management Team**

Chandan Krishna Shrestha- Chairman
Basuki Raj Regmi – Principal
Keshab Charan Shrestha – Academic Head
Prabin Shrestha – Student Affairs
Ashish Vaidya – Program Co-ordinator

# **Faculty Members**

### **Finance**

Dipak Thapa (MBS, Finance)
Sunil Pd.Khanal (MBS, Finance)
Pravin Bhattarai (MBS-TU)

### Tax

Ram Sundar Pant (MBS, Tax)

Toya Nath Bhattarai (MBS, Account)

### Marketing

**Prabin Shrestha** (M.Bus, Marketing, Charles Sturt University- Aus)

Phanindra Prasad Ojha (MBS, Marketing)
Prabhu Kaspal (MBA, Marketing)
Sanita Mastran Shrestha (M.Phil.,
Marketing)

ND Kafla (

 $NR \; Kafle \; (\text{MBS-TU})$ 

### Organizational Behavior

Basu Dev Adhikari (M.Phil, MBS-TU)

### **Entrepreneurship**

Ashish Vaidya (MBA, Entrepreneurship –PU)

Toya Nath Bhattarai (MBS, Account)

### **Management English**

Madhu Upadhyaya (M.Phil., English) Yubraj Neupane (M.Phil, English, M.Ed, English)

### B. Law

Bhushan Ghimire (LLM)

### Stat. & Research

Keshab Charan Shrestha (MSC, MED)
Basu Dev Adhikari (M.Phil., MBS –TU)
Amit Karn (MBS, Research-TU)
Robin Thapa (MBS, FIM, BESM)

### Investment

Punya ram Sijakhu (MBS, Investment)

### **Human Resource Management**

Prabin Shrestha (M.Bus.- HRM, Charles Sturt University- Aus) Bipin Thapa (MBS-HRM)

### **BESM**

Shanta Prasad Dulal (MBS)

### **Economics**

Krishna Gautam (MBS- Economics- TU)

Basudev Khanal (M.Ed., Economics TU, M.PhilKU, Asst. Professor in TU)

Laxmi Phuyal

### **Accountancy**

Gyendra Karn (MBS,Account)
Om Prakash Yadav (MBA, M.Phil-TU)



### CHANAKYA VYABASTHAPAN CAMPUS

Shankhadhar Chowk, Madhyapur Thimi- 4, Bhaktapur

+977 01-6632927, 6632668 🖂 info@chanakya.edu.np

